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ABSTRACT

For every librarian who seeks to better serve the new and unique young adult market, this completely revised edition presents 30 library programs as examples of this service. By studying the examples set by award-winning initiatives around the country, librarians should be able to answer these questions for their young adult programs: What is the fundamental idea driving the program? Who are the customers? What is the setting? How will the program be described? How will the program be funded? Programs fall into two main sections: "The Top Five" and "The Best of the Rest." The second section categorizes the programs under the following headings: "Collaborative Efforts," "Education Support," "Information Services," "Intergenerational," "Reading Promotion," "Staff Development," "Teen Read Week," and "Youth Participation." Includes an index. (AEF)

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